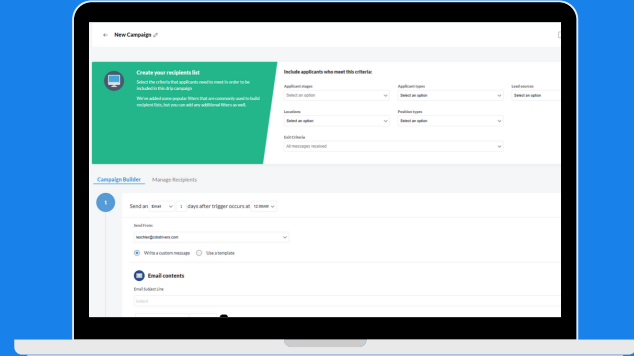


INTRODUCING CADENCE BY DRIVERREACH

Create seamless, automated drip marketing campaigns in just 3 steps:

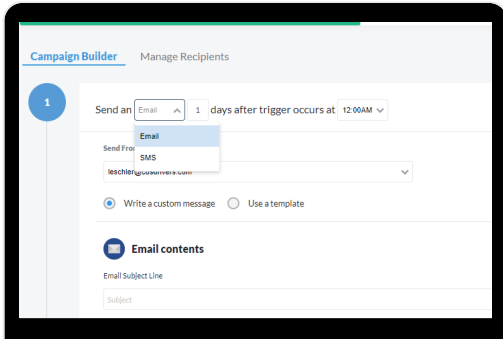
STEP 1: CREATE THE CRITERIA

Determine the criteria for your campaign and drivers will be automatically added to the campaign as they meet the criteria.



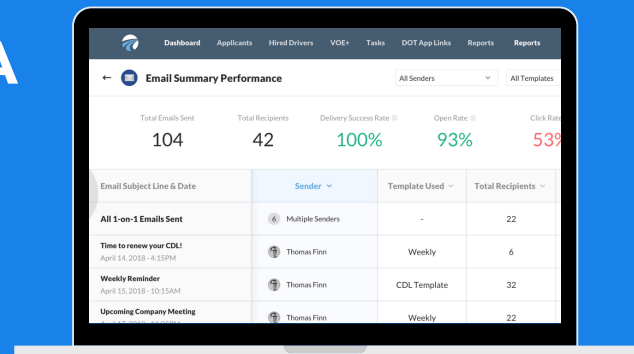
STEP 2: BUILD YOUR CAMPAIGN

Create your campaign with ease by selecting a pre-populated email template or creating a new one.



STEP 3: VIEW REAL-TIME DATA

View insights to see which emails each driver has received and which are helping to convert the most candidates into drivers.



CADENCE BY DRIVERREACH IS A GAME-CHANGER

Build your brand and remain top-of-mind through effective nurturing campaigns. Prevent qualified candidates from slipping through the cracks!

HAVE A QUESTION? LET THE EXPERTS AT DRIVERREACH HELP YOU DETERMINE WHETHER CADENCE DRIP MARKETING FUNCTIONALITY IS RIGHT FOR YOU.